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西安欧亚学院 



做平凡世界
的一束光

Be a Beam of Light
in an Ordinary World

The 30th
Anniversary
of Xi'an
Eurasia
University



和而不同

Pluralitas in unitatem

校训“和而不同”，源自《论语·子路》：“君子和而不同，小人同而不和”，取义常怀兼容精神，承认“不同”，尊重“不同”，在“不同”的基础上求中致和。其拉丁文是“Pluralitas in unitatem”，意为统一中的多样性。

“和”表示作为一个具有使命的教育实体，在教育中所坚守的最高目标，达到至善、至真、至用的全人教育，使教育成为社会发展、人类进步的重要基石，这是一种最高的“统一（Unitatem）”。

“不同”含义为保持自身的独立性，作为教育实体在实现教育的最高目标下建构自身的教育特质，走出自己的“欧亚教育之路”。针对个体来说，尊重教育观及教育方法的多样性，尊重学生的个人发展，实现个人的价值及幸福。而“多样（Pluralitas）”也是个人及社会创新的基础，由此保证教育的活力与创造力。

校训体现欧亚在推动国（校）际交流、学科融合、师资跨界、全人教育方面的探索，立足本地，融汇中西，做本土与国际、人文与社会、知识与时代、生命与价值之间传播沟通桥梁的担当。

Our motto of "Pluralitas in unitatem" originates from the Analects of Confucius: Zilu, "The noble-person searches for harmony without uniformity, but the petty-person searches for uniformity without harmony". It advocates the spirit of inclusion, recognizes "diversity", respects "diversity", and seeks golden means and harmony on the basis of "diversity". "Pluralitas in unitatem" is the Latin version of "harmony in diversity".

"Harmony" means the supreme goal of an educational entity with mission, which is to realize the holistic education for kindness, truth, and application, and make education a vital cornerstone for social development and human progress. This is the best "unity (Unitatem)".

"Diversity" means maintaining one's independence. As an educational entity, Xi'an Eurasia University (Eurasia) should build its own features while pursuing the highest goal of education. For individuals, Eurasia should value the diversity of educational concepts and methods and respect the personal development of students to realize personal values and happiness. "Pluralitas" is also the basis of individual and social innovation, thus ensuring the vitality and creativity of education.

The university motto is a manifestation of Eurasia's exploration in promoting international (inter-university) exchanges, disciplinary integration, cross-border scholar recruitment, and holistic education. It is striving for facilitating the development of the region and integrating Chinese and Western essence. Eurasia serves as a communication bridge between local and international education, humanities and society, knowledge and the times, and life and value.



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西安欧亚学院是一所管理、经济学科为主, 艺术、文学、教育、工学、理学等协调发展的国际化应用型普通本科高校。

建校30年来, 我们始终保持初心, 推进教育教学改革, 获得良好的社会口碑。学校是陕西省唯一承担国家教育体制改革试点项目的民办高校, 教育部教育信息化试点优秀高校、陕西省高校教师培训基地、陕西省教育信息化培训基地, 同时还是欧洲管理发展基金会 (EFMD) 成员、国际艺术设计与媒体院校联盟 (Cumulus) 成员和国际社会创新与可持续设计联盟会员。学院连续12年位列校友会“中国财经类民办大学排行榜”第一名, 是中国大陆地区办学水平和办学层次最高的财经类民办大学之一。

我们懂得学生的个性化特征和当今市场经济最新鲜的变革, 前瞻性地把握现代社会对人才的需求, 致力为学生提供高质量的教育服务, 培养独一无二的毕业生, 使其具备专业才能、终身学习能力和审辨式思维, 应对全球化的工作环境。目前共有20000余名学生在会计金融学院、工商管理学院、数据科学学院、文化传媒学院、人文教育学院、艾德艺术设计学院、信息工程学院、人居环境学院等10个二级学院的43个专业学习。

我们扎根西安, 承担大学的社会和历史责任, 引领周边城市和区域的智慧、绿色、可持续发展, 还与全球70余所高校和组织、1200余家企业建立联系与合作, 推动与产业和行业的密切融合, 举办面向世界的在地国际化大学。

我们以开放创新的心态, 坚持根植于内心的教育理想, 推动高等教育内涵发展, 并不断追寻大学本来的样子。

Xi'an Eurasia University (Eurasia) is an international application-oriented general undergraduate institution focusing on management and economics, with coordinated development of disciplines like art, literature, education, engineering, and science.

Over the past 30 years since its establishment, we have always stayed true to our original aspiration, promoted the reform of education and teaching, and gained a good social reputation. Eurasia is the sole non-government higher education institution in Shaanxi Province to undertake the national education system reform pilot program. It has been recognized as an Excellent Higher Education Institution in the Ministry of Education's Education Informatization Pilot Program, a Shaanxi Provincial Training Base for Teachers in Higher Education Institutions, and a Shaanxi Provincial Education Informatization Training Base. Additionally, it is also a member of the European Foundation for Management Development (EFMD), the International Association of Universities and Colleges of Art, Design and Media (Cumulus), and the DESIS (Design for Social Innovation and Sustainability) International Network. It has secured the top position in the Chinese Universities Alumni Association (CUAA) Ranking of Chinese Non-government Financial and Economic Universities for 12 consecutive years. It is one of the highest-level and top-tier non-government universities in finance and economics in the Chinese mainland.

We understand the personalized characteristics of students and the newest changes in today's market economy. We grasp the needs of modern society for talent in a forward-looking manner and are committed to providing high-quality education services for students and cultivating unique graduates so that they can have professional talent, lifelong learning ability, and critical thinking to cope with the global working environment. Currently, over 20,000 students are studying in 43 majors in 10 schools, including the School of Accounting and Finance, the School of Business Administration, the School of Data Science, the School of Culture & Media, the School of Humanities and Education, the EAaD School, the School of Information Engineering, the School of Human Settlements and Civil Engineering.

Rooted in Xi'an, we undertake the social and historical responsibilities of a university and lead the intelligent, green, and sustainable development of surrounding cities and regions. We also establish contacts and cooperation with over 70 universities and organizations and over 1,200 enterprises around the world, promote close integration with industries, and build a localized international university facing the world.

With an open and innovative mindset, we adhere to the educational ideal rooted in our hearts, promote the connotative development of higher education, and continuously pursue the original appearance of a university.

关于欧亚

About Eurasia

价值观办学理念体系

Value-oriented Education Concept System

愿景
成为中国最受尊重的民办大学

VISION
Becoming the most prestigious private university in China

使命
为学生提供高质量的教育服务

MISSION
Provide high-quality education services for students

价值观
责任 创新 伙伴 有用

VALUES
Responsibility, Innovation, Partners, Usefulness

教育理念
以雇主为导向 以学生为中心

EDUCATIONAL PHILOSOPHY
Employer-oriented & student-centered

质量内涵
国际化 应用型 新体验

QUALITY CONNOTATION
International, Application-Oriented, New Experiences



胡建波 教授

Professor Hu Jianbo

西安欧亚学院创办人、董事长
Founder and Chairman of Xi'an Eurasia University

创办人寄语

The Founder's Message

30年前，我们种下一粒教育的种子；30年后，这棵树已沙沙生长，荫蔽一方。“做平凡世界的一束光”，既是对过去的回应——教育的意义，不是追逐光环，而是温暖每一个生命；也是对未来的承诺——欧亚人不一定站在最耀眼的地方，但一定要持续发光。也许微小，却足够明亮；也许平凡，却始终向前。

我们相信，光能吸引光，微光可成炬。下一个30年，欧亚仍愿以教育为志业，以光为使命——陪伴每一个平凡的人，照亮每一个真实的梦，就做这平凡世界的一束光！

Thirty years ago, we planted a seed of education; thirty years later, that tree has flourished, spreading its branches wide to offer shelter and shade. "Being a Beam of Light in the Ordinary World" is both a reflection on the past—the essence of education lies not in seeking glory, but in bringing warmth to every life—and a promise for the future—we may not always stand in the spotlight, but we will continue to shine. Perhaps small, the beam is bright enough; perhaps ordinary, we are always moving forward.

We believe that light attracts light, and even a faint glow can become a blazing torch. For the next 30 years, Eurasia will remain committed to education, serving as a beam of light in the ordinary world to accompany every ordinary student and illuminate every genuine dream!

数读欧亚

Statistics of Eurasia

1995

建校于1995年
Since 1995.

No.1

连续12年位列中国校友会网财经类民办大学排行榜榜首
Xi'an Eurasia University Has Ranked 1st for 12 Consecutive Years Among Chinese Private Universities in Finance and Economics on www.cuaa.net.

1200+

与阿里巴巴、华为、中兴通讯、浪潮、中软国际、西影、易点天下等1200余家TOP企业深度合作
We have established in-depth cooperation with over 1200 top companies such as Alibaba, Huawei, ZTE, Inspur, Chinasoft International, Xiying Group, and Eclicktech.

150+

150余个校内工作室或实验室，学生参与真实项目实践，积累职前经验
We offer over 100 on-campus studios or laboratories where students can engage in real-world project practice and gain valuable pre-employment experience.

20000+

来自28个省份的20000余名学生，在这里按照自己本来的样子生长
Over 20,000 students from 28 provinces are growing up here in their own way.

70+

与70余所国际知名大学建立友好合作关系
We have established friendly partnerships with over 70 internationally renowned universities.

160000+

超过16万名校友活跃在海内外各地，母校始终关注大家的终身成长
More than 160,000 alumni are active around the globe, and we always pay attention to the lifelong growth of everyone.

95%

近三年毕业生对母校总体满意度
The overall satisfaction of graduates with their alma mater over the past three years has reached 95%.

欧亚党建

Party Building of Eurasia

党的建设 Party Building

学校党委以习近平新时代中国特色社会主义思想为指导，坚持党对教育工作的全面领导，全面贯彻党的教育方针，落实立德树人根本任务。党委积极发挥政治核心和监督保障作用，牢固树立“围绕中心抓党建，抓好党建促发展”总体思路和“以雇主为导向，以学生为中心”教育理念，积极践行“为党育人，为国育才”初心和“为学生提供高质量教育服务”办学使命，教育引导师生用“四个意识”导航，“四个自信”强基，“两个维护”铸魂，培养德智体美劳全面发展的社会主义建设者和接班人，为把学校建设成为中国一流国际化应用型本科高校提供坚强政治保障和组织保证。

西安欧亚学院坚持以习近平新时代中国特色社会主义思想为指导，全面贯彻党的教育方针，坚持社会主义办学方向，坚持以立德树人根本任务，以高质量发展为核心，以“价值观办学”理念和“质量!质量!质量!”总体战略为指引，办一所在地国际化大学，不断提升学生的学习质量和生活质量，提高科学研究与社会服务能力和产出水平，做无愧于时代和人民的高等院校。

Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the CPC Committee of Xi'an Eurasia University (hereinafter referred to as "the University") upholds the Party's comprehensive leadership over education, thoroughly implements the Party's educational policies, and carries out the basic task of fostering virtue through education. The CPC Committee plays a proactive role as the political core, supervisor, and guarantor of the University's mission. Firmly upholding the guiding principle of "strengthening Party building around the Party's central work and promoting development through a sound Party structure," alongside the "Employer-oriented Student-centered" educational philosophy, it remains committed to the original aspiration of "cultivating talent for the Party and the nation" and the mission of "providing high-quality educational services for students." The Committee educates and guides faculty and students to navigate with the "Four Consciousnesses," build their foundation with the "Four-Sphere Confidence," and forge their spirit with the "Two Upholds." This approach aims to nurture a new generation of capable young people with sound moral grounding, intellectual ability, physical vigor, aesthetic sensibility, and work skills who will fully develop socialism and carry forward the socialist cause. This provides robust political and organizational support for building the University into a first-class international application-oriented undergraduate institution in China.

Under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the University fully implements the Party's educational policies, firmly upholds the socialist orientation in education, and adheres to the basic mission of fostering virtue through education. With high-quality development as the core objective, it follows the philosophy of value-oriented education and the overarching strategy of "Quality! Quality! Quality!" as guiding principles. It is dedicated to becoming an international university rooted in its local context, continuously improving students' learning and living quality, enhancing its capability and output in scientific research and social services, and striving to be a higher education institution worthy of the times and the people.

党建成果（部分）Party Building Achievements (Partial)

学校党委先后获评陕西省“五星级党组织”、陕西省委教育系统“先进校级党委”等荣誉称号，学校获评陕西省“平安校园”、陕西省教育系统“文明校园”荣誉称号。2019—2024年，连续6次获评高校党委书记抓党建述职评议考核“好”的等次。2017-2023年连续7次获评全省教育系统“双百工程”先进单位。2018—2024年，连续7次获评全省思政课教师“大练兵”省级展示“教学能手”及以上称号，6名“教学标兵/特等奖”。

中共陕西省委书记刘国中（时任）、赵一德，以及省委副书记邢善萍先后来校视察，给予学校工作充分肯定。

The CPC Committee of the University has received several prestigious honors, including the "Five-Star Party Organization" in Shaanxi Province and the "Advanced School-Level Party Committee" in the CPC Shaanxi Provincial Committee's education system. Additionally, the University has been recognized as a "Safe Campus" in Shaanxi Province and a "Civilized Campus" in the provincial education system. From 2019 to 2024, the Secretary of the CPC Committee of the University received an "Excellent" rating in the annual assessment of Party building performance for six consecutive years. From 2017 to 2023, the University was recognized as an "Advanced Unit" in the provincial education system's "Double Hundred Project" for seven consecutive years. Additionally, from 2018 to 2024, faculty members were honored with the provincial title of "Teaching Expert" or higher in the provincial ideological and political teacher presentation activity for seven consecutive years, with six recipients receiving the prestigious "Model Teacher/Special Prize."

Liu Guozhong, the then Secretary of the CPC Shaanxi Provincial Committee, Zhao Yide, and Xing Shanping, the Deputy Secretary of the CPC Shaanxi Provincial Committee, visited the University in succession and highly commended its work.

我们获得的社会认可

Social Recognition

2011

 国家教育体制改革试点单位
Pilot University of Chinese Education System Reform

陕西省高校教师培训基地
Shaanxi University Teacher Training Base

陕西省教育信息化培训基地
Shaanxi Education Informatization Training Base

2013

2015

西安市质量管理奖
Xi'an Quality Management Award

 EFMD 欧洲管理发展基金会会员
Member of the European Foundation for Management Development

 Cumulus Association 国际艺术与媒体院校联盟成员高校
Member university of the International Association of Universities and Colleges of Art, Design and Media

教育部教育信息化试点优秀单位
Educational Informatization Pilot University of the Ministry of Education

2018

2020

 DESIS NETWORK 国际社会创新与可持续设计联盟成员高校
Member university of Design for Social Innovation and Sustainability

 corporate vision 英国《企业愿景》杂志2020年度中国高等教育经济与管理学科卓越奖
China Higher Education Excellence Award in the Disciplines of Economics and Management by UK Corporate Vision Magazine

 连续5年获得“ACCA黄金级教育机构”资质
Recognition as an ACCA Gold Approved Learning Partner for four consecutive years

2021-2025



质量是欧亚发展的生命线

Quality is the Lifeline of Eurasia's Development

2019年, 西安欧亚学院确立了“质量!质量!质量!”为主题战略发展目标, 开启价值观办学新阶段。当年发布的《欧亚质量宣言》强调, 质量是欧亚战略的核心。为学生提供高质量的教育服务, 是欧亚矢志不渝的使命。

In 2019, Xi'an Eurasia University set the strategic development goal of "Quality! Quality! Quality!", ushering in a new stage of value-oriented education. In the same year, the Eurasia Quality Declaration was issued to emphasize that quality is the core of Eurasian strategy, and it is the unswerving mission of Eurasia to provide high-quality education services for students.



迈向创新型大学：以价值创造锚定未来

Towards an Innovative University: Shaping the Future Through Value Creation

在2024年终工作会议上, 西安欧亚学院创办人、董事长胡建波教授明确指出:“‘创新型’是欧亚与生俱来的组织基因, 扎实积累的办学基础, 决胜未来的发展利器。”面向未来, 学校的核心任务在于将“内部繁荣转化为外部贡献”, 真正“办人民满意的教育”。在此背景下, 学校将2025年正式定为“营销与创新年”。

何以理解“营销与创新”?对欧亚而言, “创新”意味着通过持续的战略变革与服务升级, 构建不可替代的独特价值, 其本质是将内部长期积淀的办学成果, 转化为对外部可持续的贡献, “营”与“销”的核心即为: 为合作伙伴创造更多价值、为企业提供多元化服务、为社会群体提供继续教育的机会。

创新最深刻的支撑在于文化, 在于价值观。欧亚独特的文化体系, 塑造了创新型大学的灵魂: 环境育人的审美追求、做事有章法的制度精神、和而不同的创新包容, 以及根植于心的责任感——始终坚持以学生为中心、以雇主为导向。这些价值观浸润着校园的每一个角落, 驱动着学院将价值创造的理念付诸实践。

“Innovation is in Eurasia’s DNA—it is our foundation, and it will be our competitive edge for the future,” said Professor Hu Jianbo, founder and chairman of Xi’an Eurasia University, addressing the university’s 2024 year-end conference. Looking ahead, he outlined the university’s core mission: to translate internal strengths into broader societal contribution and deliver an education that truly meets public expectations. To drive this vision forward, the university has designated 2025 as its “Year of Marketing and Innovation.”

What does “Marketing and Innovation” mean for Eurasia? For the university, “innovation” means creating unique and irreplaceable value through continuous strategic transformation and service enhancement. It is about channeling years of educational expertise into sustainable contributions for society. Similarly, “marketing” focuses on demonstrating this value—generating greater value for our partners, expanding service offerings for businesses, and creating continuing education pathways for the community.

At the heart of Eurasia’s innovation is its distinctive culture and value system. This includes a commitment to aesthetic, learning-centered environments; a systematic approach to planning and execution; an openness to diverse ideas, embodied in our motto “pluralitas in unitatem”; and a deeply held responsibility to prioritize students and the needs of their future employers. These values are woven into the fabric of our campus life, ensuring that value creation remains a daily practice.



坚持立德树人、五育并举，搭建多元融合的人才培养平台



多元融合的人才培养平台

Diversified and Integrated Talent Training Platform

我们基于应用型人才市场需求以及区域经济、文化和城市发展的科研服务定位等因素，遵循“专业依托行业”的原则，以产业划分二级学院，根据行业和产业的需求论证设置并适时动态调整专业，形成了以商科教育为引领，设计传媒、新工科和人文教育等多元学科融合的人才培养平台。

欧亚的教育以国际商科教育的新趋势及中国新商业变革中的人才需求为对标，以开放性思维和国际化视野，推动商科与其他相关学科的互动融合，通过课堂教学模式的改革和高质量实践教学，达成我们的人才培养目标——培养具有审辨式思维，更有头脑、有能力、有行动，有社会责任感的高素质应用型人才。

Based on factors such as the market demand for application-oriented talent and the orientation of scientific research services for regional economic, cultural and urban development, we follow the principle of "industry-based majors", divide schools by industry, set up and dynamically adjust majors in due course according to the needs of industry and industry, and form a talent training platform led by business education and integrating multiple disciplines such as design media, innovative engineering, and humanities education.

Following the new trend of international business education and the talent demand in China's new business transformation, Eurasia promotes the interaction and integration of business with other related disciplines with an open mind and an international vision. Through the reform of classroom teaching mode and high-quality practical teaching, we strive to achieve our talent training objectives — cultivating high-quality applied individuals who possess critical thinking, intellectual capability, initiative, and a strong sense of social responsibility.





二级学院及专业一览

List of Schools and Majors

我们在13大学科门类中开设了包括工学、理学、文学、教育学、经济学、管理学、艺术学在内的7类学科，现有20000余名同学在12个二级学院的43个专业中，有选择地完成自己的大学学业。

We offer majors in seven of the 13 disciplines, including engineering, science, literature, education, economics, management, and art. At present, more than 20000 students are completing their university studies selectively in 43 majors of 12 schools.

分类 <i>Classification</i>	二级学院/系 <i>School/Department</i>	专业 <i>Major</i>
大商科教育 <i>Business</i>	会计金融学院 <i>School of Accounting and Finance</i>	会计学*、财务管理*、金融学*、审计学 <i>Accounting*, Financial Management*, Finance*, and Auditing</i>
	数据科学学院 <i>School of Data Science</i>	数据科学与大数据技术、经济统计学、大数据管理与应用 <i>Data Science and Big Data Technology, Economic Statistics, and Big Data Management and Application</i>
	工商管理学院 <i>School of Business Administration</i>	工商管理*、电子商务专业*、市场营销、旅游管理、体育经济与管理、会展经济与管理、国际商务、供应链管理、会展经济与管理、人力资源管理 <i>Business Administration*, E-commerce*, Marketing, Tourism Management, Sports Economics and Management, Exhibition Economy and Management, International Business, Supply Chain Management, Human Resources Management</i>
新工科类教育 <i>Integration of Technology and Humanities</i>	信息工程学院 <i>School of Information Engineering</i>	软件工程*、通信工程、电子信息工程、物联网工程 <i>Software Engineering*, Communication Engineering, Electronic Information Engineering, and Internet of Things Engineering</i>
	人居环境学院 <i>School of Human Settlements Civil Engineering</i>	土木工程*、工程管理、智能建造、工程造价 <i>Civil Engineering*, Engineering Administration, Intelligent Construction, and Engineering Cost</i>
设计传媒教育 <i>Imagination and Creative Expression</i>	艾德艺术设计学院 <i>Eurasia Art and Design</i>	数字媒体艺术、视觉传达设计、环境设计 <i>Digital Media Art, Visual Communication Design, and Environmental Design</i>
	文化传媒学院 <i>School of Culture & Media</i>	新闻学、网络与新媒体*、数字出版、广播电视编导 <i>Journalism, Internet and New Media*, Digital Publishing, and Radio and TV Editing</i>
人文教育 <i>Humanities</i>	人文教育学院 <i>School of Humanities and Education</i>	教育学、学前教育、小学教育、应用心理学、英语 <i>Education, Pre-school Education, Elementary Education, Applied Psychology, and English</i>
职业教育 <i>Vocational Education</i>	智能财税专业群 <i>Intelligent Finance and Taxation Program Cluster</i>	金融学、财务管理、会计学、大数据与财务管理 <i>Finance, Financial Management, Accounting, Big Data, and Financial Management</i>
	房产服务专业群 <i>Real Estate Services Program Cluster</i>	工程管理、土木工程、工程造价 <i>Engineering Management, Civil Engineering, and Engineering Cost</i>
	工商管理专业群 <i>Business Administration Program Cluster</i>	工商管理、旅游管理、电子商务、市场营销 <i>Business Administration, Tourism Management, E-commerce, and Marketing</i>
	体育服务专业群 <i>Sports Services Program Cluster</i>	体育经济与管理、健身指导与管理、体育运营与管理 <i>Sports Economics and Management, Fitness Instruction and Management, Sports Operation and Management</i>
	数字创意专业群 <i>Digital Creativity Program Cluster</i>	新闻学、数字媒体艺术、软件工程、通信工程、新闻采编与制作、软件技术 <i>Journalism, Digital Media Art, Software Engineering, Communication Engineering, News Editing and Production, and Software Technology</i>
	教育服务专业群 <i>Education Services Cluster</i>	学前教育、小学教育、英语 <i>Pre-school Education, Elementary Education, and English</i>

备注：其中标*为省级一流专业，旅游管理专业为通过联合国世界旅游组织教育质量认证专业
Notes: Those marked with * are provincial first-class undergraduate majors, Tourism management is the UNWTO TedQual major.

教与学： 以雇主为导向 以学生为中心

Teaching and Learning: Employer-Oriented & Student-Centered

“互联网+”改变了高等教育的生态，教育受时间、空间、语言文化和年龄的限制大大减弱，终身学习成为常态。所以，我们致力于在教学上不断精益求精，持续改进卓越的教学能力和“以学生为中心”的课程建设，重视学生课堂学习过程、学生课程学习效果及学生学习体验。

在以学生为中心、以知识的有效应用为最终评价标准的教学价值主张下，我们依据课程内容特点和学生的个性化需求，将课程整合归类为专业知识、通用知识、专业能力、通用能力、专业素质、通用素质6大模块，根据行业需求与企业联合开发模块课程内容。创立课程小组制度，增强课程开发、设计与教学实施的团队力量，让课程小组发挥教与学的活力。

我们与美国杜肯大学合作开展了为期5年的“以学生为中心”教学范式培训，为全体教师和领导干部培训“以学生为中心”的教育理念和教学方法，用以支持、提高、改进学校的教与学，逐步建立教师发展体系，针对不同类别的教师分层制定培养地图，根据不同能力层级教师的特征设计特色培训内容，包括管理能力培训。同时，注重通过挂职锻炼、产学合作、企业咨询等支持机制，提升教师的专业与实践水平，促进了布鲁姆法则、项目式学习等“以学生为中心”教学理论和方法的普及与应用，逐步建立起以学习产出为导向的全新教学模式(Outcomes-based Education, OBE)，以激发学生自主学习与探索能力。

此外，我们将非正式课程和学习活动作为重要学习单元，每周三下午设为“无课日”，由社区、社团、二级学院开展形式多样的实践活动，促进学生融入社会和职业环境。我们为学生创设出多元化的实践平台和选择机会。大量交互性、合作性的实践场所遍布于校园，不仅方便学生、师生以及多学科专业间的合作，同时也为行业专家带领学生共同探索项目创设了可行性。

欧亚持续多年使用的云教学管理平台Tronclass，结合云端技术打造学习、行动、社交一体化的学习管理平台，教学环境也充分考虑到学生学习交流的需求，每一处教学空间都更加贴近学生的使用。

欧亚学习支持中心还深入研究学生的学习行为，着力提升学生在思维方面的审辩性与反思能力，以及在认识与分析复杂现象方面的理性能力，并持续为他们的学习保驾护航，营造更紧密的师生互动关系和丰富多元的学习氛围。

如今，欧亚的教师们重新设计了他们的教学大纲和课堂，将“以学生为中心”的教学范式运用到课堂内外，并主动拓展知识领域；而学生们则对新的教学方法和主动学习的环境充满热情。



"Internet Plus" has changed the ecology of higher education. Education is greatly weakened by time, space, language, culture and age, and lifelong learning has become normal. Therefore, we are committed to continuous improvement in teaching, sustained promotion of excellent teaching ability and "student-centered" course construction, and attach importance to students' classroom learning process, course learning effect and learning experience.

Under the teaching value proposition of focusing on students and taking the effective application of knowledge as the final evaluation standard, we integrate and classify the course into six modules: professional knowledge, general knowledge, professional ability, general ability, professional quality and general quality in line with the characteristics of the course content and the personalized needs of students, and jointly develop the module course content with enterprises according to the industry needs. We establish a curriculum group system to enhance the team strength of curriculum development, design, and teaching implementation, so that the curriculum group can give full play to the vitality of teaching and learning.

We have conducted a five-year "student-centered" teaching paradigm training, in cooperation with Duquesne University, to train all teachers and administrators on "student-centered" educational philosophy and teaching methods. It helps us to support, enhance, and improve teaching and learning, to gradually establish a teacher development system, in which training maps are designed for different categories of teachers in a hierarchical manner, and the characteristic training contents, such as management ability training, are designed according to the characteristics of teachers at different ability levels.

Additionally, we focus on improving the professional and practical level of teachers through support mechanisms such as taking provisional positions, industry-university cooperation and enterprise consultation, promoting the popularization and application of "student-centered" teaching theories and methods such as Bloom's taxonomy and project-based learning, and gradually establishing an outcomes-based education (OBE) model to stimulate students' autonomous learning and exploration ability.

In addition, informal courses and learning activities are important learning modules. Every Wednesday afternoon is set as a "non-class day", and various practical activities are carried out by communities, student societies and schools to promote the integration of students into the social and professional environment. We create a diverse practice platform and choice opportunities for students. A large number of interactive and cooperative practice sites are spread all over the campus, which not only facilitates the cooperation among students, teachers and students and multi-disciplinary majors, but also creates feasibility for industry experts to lead students to jointly explore programs.

The cloud teaching management platform Tronclass, which has been used by Eurasia for many years, combines cloud technology to create a learning management platform integrating learning, action, and social interaction. The teaching environment also fully considers the needs of students' learning and communication, and each teaching space is closer to students' use.

Our Learning Support Center also conducts in-depth research on students' learning behaviors, focuses on improving their ability to debate and reflect on thinking, and their rational ability to understand and analyze complex phenomena, and continues to escort their learning, creating a closer interaction between teachers and students and a rich and diverse learning atmosphere.

So far, our teachers have redesigned their syllabuses and classroom teaching, applying the "student-centered" teaching paradigm inside and outside the classroom, and actively expanding the field of knowledge, while students are enthusiastic about new teaching methods and active learning environments.



基于现实情境的项目式学习、翻转课堂全面覆盖学校专业课程，让学生更加积极地开展自主探究，在团队协作中碰撞思维、创新设计。
Project-based learning and flipped classrooms based on real situations have covered almost of all Eurasia's courses, allowing students to proactively carry out independent exploration, exchange ideas, and foster innovation through teamwork.

课程建设荣誉 Honors for Course Construction

51 项
courses approved

近五年累计获批省级及以上课程51项，其中获批国家级一流本科课程3门、省级一流本科课程37门，在省内同类院校中位居前列。

Over the past five years, a total of 51 courses at the provincial level or above have been approved, including three national first-class undergraduate courses and 37 provincial first-class undergraduate courses. This achievement places us among the leading institutions of our kind in the province.

42 项
awards

连续四届参与智慧树平台组织的“智慧树杯”课程思政示范案例教学大赛，累计获奖42项，其中特等奖3项，一等奖9项，为唯一一所民办高校获得特等奖。学校获得“优秀组织奖”3次。

Eurasia has participated in the "Zhihuishu Cup" Curriculum Ideological and Political Demonstration Case Teaching Competition, organized by the Zhihuishu online learning platform, for four consecutive years. Over this period, Eurasia has won a total of 42 prizes, including three special prizes and nine first prizes. Notably, it is the only private university to have received the special prize. Eurasia has received the "Outstanding Organization Award" three times.

24 项
prizes

在教育部规建中心应用型课程联盟组织的系列大赛中累计获奖24项，其中一等奖3项、二等奖4项、先进个人/团队奖5项。2025年学校获得联盟“十年课改先锋校”荣誉称号。

We have won a total of 24 awards in a series of competitions organized by the Applied Curriculum Alliance of the Center for School Development and Planning, Ministry of Education, including three first prizes, four second prizes, and five awards for outstanding individuals or teams. In 2025, Eurasia was honored with the title of "Ten-Year Curriculum Reform Pioneer School" by the Alliance.

61 门
courses

自建61门在线开放课程在智慧树、中国大学MOOC、学堂在线平台跨校共享，累计选课人数超106+万人次，选课学校2176所，其中《Office高效办公》课程累计学习人数46+万人次，14门课程对接“国家高等教育智慧教育平台”。

Eurasia launches a total of 61 self-developed online open courses via platforms such as the Zhihuishu online learning platform, China University MOOC, and XuetangX. These courses have attracted over 1.06 million enrollments from 2,176 universities. Notably, the "Excel in Office" course alone has been taken by over 460,000 learners. Among these, 14 courses are integrated with the Smart Education of China · Higher Education.



欧亚学习支持中心

Eurasia Learning Support Center

学习支持中心成立于2020年, 面向新生开展PBL体验营活动, 帮助他们快速熟悉大学生活; 面向各年级学生持续开展滚动工作坊, 从思考与创新、写作与表达、知识管理模块, 培养学生的审辩式思维能力; 面向全校学生的Office Hour, 在思维、写作、英语等方面为学生提供咨询和指导, 帮助学生解决学习中的实际困难, 找到有效的学习方法, 形成高效的学习习惯, 点燃他们学习的激情。

校院两级学习支持中心协同合作, 整合学校各部门的学习资源, 从学生视角出发, 为同学们的自主学习和个性化学习提供完善的资源支持与服务, 并持续为他们的学习保驾护航, 营造更紧密的师生互动关系和丰富多元的学习氛围。

学习支持中心的最终目的, 是让学生想学习、能学习、会学习, 最终成长为符合欧亚人才培养目标的全面发展的人。

Established in 2020, the Learning Support Center carries out PBL experience camp activities for freshmen to help them quickly get familiar with university life. Continuous rolling workshops are set up for students of all grades to cultivate their critical thinking from the modules of thinking and innovation, writing and expression, and knowledge management. The Office Hour for all students provides counseling and guidance in thinking, writing, English, and other aspects to help students solve practical difficulties in learning, find effective learning methods, and develop efficient learning habits, igniting their passion for learning.

The learning support centers at the university and school levels cooperate to integrate the learning resources of various departments of Eurasia, provide comprehensive resource support, guidance, Q&A, consultation, management, and other assistance and services for students' independent and personalized learning from the perspective of students, and continuously create a close teacher-student interaction and a rich and diversified learning atmosphere to support their study.

The ultimate goal of the Learning Support Center is to make students want to learn, have a chance to learn, be able to learn, and eventually grow into people who meet the overall development goals of Eurasia for talent training.

特色活动

Featured activities

01 APPLE新生体验营 Apple Freshman Experience Camp

认知大学与专业, 迎接未来的自己 To know your university and major and meet your future self.

02 Office Hour咨询 Office Hour Consultation

1V1个性化辅导, 解决学习生活问题 One-to-one personalized tutoring to solve the problems in your study and life.

03 滚动式工作坊 Rolling Workshops

帮助学生精准提升写作、表达与思维能力 To help students improve their writing, expression, and thinking skills with precision.

04 名师讲座/职业讲堂 Lectures by Famous Teachers/Lectures on Career

行业大咖分享学术观点/职场经验 Achievers in different professions share academic views/experiences in the workplace.

在地国际化： 与世界对话，想象多样化的未来

Internationalization at Home: Interact with the Globe and Imagine A Diverse Future

在全球化的工作环境里，具备国际化的视野和国际水准的职业竞争力，是每一位未来职场人须具备的能力。

我们有意识地在教学过程中，将国际化和跨文化融入面向全体学生开设的各种正式和非正式课程中，通过国际化的教育理念、校园环境、师资团队、课程设计和多样化的海外高校、名企合作项目，为学生提供高质量的在地国际化教育资源，培养学生在思维逻辑、行为方式、礼仪规则等方面的素养形成，启发培养学生的全球胜任力。

我们与全球20个国家或地区的70余所高校建立了友好合作关系，引进海外资源，为学生提供国际交流和海外升学等多样化的选择需求。学生可自主选择中外合作办学项目、国际证书项目、卓越双语班项目或高职国际升学项目等4大类型共18个国际项目，双语言、双校园、双学位的教学，使学生完全融入国际化的氛围。近五年，已有850余名学生被澳大利亚悉尼大学、新南威尔士大学、英国利兹大学、谢菲尔德大学等国际知名高校录取。

In a globalized working environment, every potential employee must have an international vision and professional competitiveness at an international level.

We consciously integrate internationalization and cross-culture into various formal and informal courses for all students in the teaching process, and provide students with high-quality local international educational resources through international educational philosophy, campus environment, faculty team, curriculum design and diversified cooperation programs with overseas universities and famous enterprises. We cultivate students' literacy in thinking logic, behavior mode, etiquette rules, and other respects, to inspire and develop their global competence.

We have established friendly and cooperative relations with over 70 universities and colleges in 20 countries and regions and introduced overseas resources to provide students with diversified choices such as international exchanges and overseas study. Students can independently choose four major types of 18 international programs, including Sino-foreign cooperative education programs, international certificate programs, excellent bilingual class programs or international promotion programs for higher vocational colleges. The bilingual, dual-campus and combined degree teaching enables students to fully integrate into the international atmosphere. Over the past five years, over 850 students have been admitted to internationally renowned universities such as the University of Sydney, the University of New South Wales, the University of Leeds, and the University of Sheffield.





提升语言水平 Improve Language Skills

国际语言中心系统的雅思课程，帮助学生提升语言水平，让更多学生实现海外名校升学梦想。

The IELTS course of the Global Learning Center helps students improve their language skills and enable more students to realize their dreams of studying in prestigious overseas universities.



多元国际项目 Diversified International Programs

欧亚与美国中田纳西州立大学合作举办的软件工程专业中外合作办学项目，为同学们开启了出国留学的新通道。

The Sino-foreign cooperative education program for software engineering majors between Eurasia and Middle Tennessee State University was approved by the Ministry of Education of the People's Republic of China, opening a new channel for Chinese students to study abroad.



融入全球议题 Integration Into Global Issues

通识教育和专业课程关注联合国可持续发展议题，多元社会实践，助力学生建立全球公民思维。

General education and professional courses focus on the sustainable development goals of the United Nations and diversified social practices to help students build global citizenship thinking.



参与国际竞赛 Participation in International Competitions

每年多项国际教学周和国际性赛事，帮助学生全方位拓展国际视野，逐渐具备适应商业环境的协同合作和灵活思考能力。

Every year, a number of international teaching week activities and international competitions help students expand their international horizons in an all-around way and gradually have the ability to cooperate and think flexibly to adapt to the business environment.



与全球知名高校合作 拓展学生视野

Cooperation With Globally Renowned Universities
to Expand Students' International Horizons



中国 China

澳门科技大学
Macau University of Science and Technology

澳门城市大学
City University of Macau

澳大利亚 Australia

科廷大学
Curtin University

中央昆士兰大学
Central Queensland University

博士山学院
Box Hill Institute

南澳大学
University of South Australia

罗斯希尔学院
Rosehill College

南十字星大学
Southern Cross University

加拿大 Canada

圣劳伦斯学院
St. Lawrence College

莱斯布里奇大学
University of Lethbridge

亚岗昆学院
Algonquin College

卡普顿大学
Cape Breton University

汤普逊河大学
Thompson Rivers University

英国 The United Kingdom

伯明翰大学学院
Birmingham College University

伦敦南岸大学
London South Bank University

考文垂大学
Coventry University

哈德斯菲尔德大学
University of Huddersfield

爱丁堡龙比亚大学
Edinburgh Napier University

卡迪夫城市大学
Cardiff Metropolitan University

伯明翰城市大学
Birmingham City University

斯旺西大学
Swansea University

伯恩茅斯大学
Bournemouth University

基尔大学
Keele University

创意技术大学
University for the Creative Arts

埃塞克斯大学
University of Essex

提赛德大学
Teesside University

萨里大学
University Of Surrey

泰国 Thailand

碧差汶皇家大学
Phetchabun Rajabhat University

兰实大学
Rangsit University

美国 The United States

鲍尔州立大学
Ball State University

美国纽约电影学院
New York Film Academy

密苏里大学
University of Missouri

里奥格兰大学
University of Rio Grande

纽约州库克大学
Keuka College

圣弗朗西斯大学
University of St. Francis

肯塔基州立大学
Kentucky State University

新泽西州立罗格斯大学
Rutgers, The State University of New Jersey

中田纳西州立大学
Middle Tennessee State University

康考迪亚大学芝加哥分校
Concordia University Chicago

海格斯大学
Stevens-Henager College

亚利桑那州立大学
Arizona State University

韦恩州立大学
Wayne State University

瓦尔多斯塔州立大学
Valdosta State University

法国 France

雷恩商学院
Rennes School of Business

普瓦提埃大学
University of Poitiers

西班牙 Spain

西班牙武康大学
Universidad Catolica San Antonio De Murcia

瑞士 Switzerland

瑞士酒店管理学院
Swiss Hotel Management School

格里昂酒店管理学院
Glion Institute of Higher Education

瑞士工商酒店管理学院
Business & Hotel Management School

匈牙利 Hungary

布达佩斯城市大学
Budapest Metropolitan University

德国 Germany

德国卡尔斯鲁厄国际大学
Karlsruhe International University

德国德累斯顿国际大学
Dresden International University

德国施马尔卡尔登应用技术大学
Schmallkalden University of Applied Sciences

印度尼西亚 Indonesia

建国大学
BINUS University

塞尔维亚 Serbia

联合国和平大学欧洲和平与发展中心
European Centre for Peace and Development, UN-mandated University for Peace

俄罗斯 Russia

俄罗斯圣彼得堡国立经济大学
Saint Petersburg State University of Economics

罗蒙诺索夫莫斯科国立大学
M. V. Lomonosov Moscow State University

克罗地亚 Croatia

克罗地亚代数大学
Algebra University College

克罗地亚 ZSEM 大学
Zagreb School of Economics and Management

马来西亚 Malaysia

马来西亚城市大学
City University Malaysia

马来西亚北方大学
University Utara Malaysia

马来西亚科技大学
Malaysia University of Science and Technology

英迪国际大学
INTI International University

马来亚大学
Universiti Malaya

北吉隆坡国际学院
Northern Kuala Lumpur International College

乌克兰 Ukraine

乌克兰基辅国立大学
Taras Shevchenko National University of Kyiv

日本 Japan

东亚大学
University of East Asia

韩国 South Korea

信韩大学
Shinhan University

建国大学
Konkuk University

又松大学
Woosong University

汉阳大学
Hanyang University

新加坡 Singapore

詹姆斯库克大学新加坡校区
James Cook University (Singapore Campus)

新加坡科技设计大学
Singapore University of Technology and Design



开放的校园文化 为学生创造更多可能性

An Open Campus Culture Creates More Possibilities for Students

“ 课外活动为学生提供了大多数学校课程无法提供的功能：团队合作、领导才能、顽强的毅力、良好的品格、社交关系以及在“现实世界”中学习的机会。大量的课外活动不仅有助于培养一个全面发展、有独立思考能力的学生，而且也为学生成功铺平了道路。

Extracurricular activities have the function most classroom teaching cannot provide: Teamwork, leadership, indomitable willpower, good character, social relations, and the opportunity of learning in the "real world". Rich extracurricular activities not only help make students well-rounded and independent thinkers, but also pave the way for their future academic and social success.

——《哈佛政治评论》中的《Blessed by the Burden: Harvard's Extracurricular Culture》一文



大学的精彩回忆，有一半属于课余生活。

独具文化特色的青年社区，丰富多彩的学生社团，每年由学生策划承办的各类大型活动，校园里随处可见的艺术展览，活力沸腾的校园体育联盟竞赛，多元的校园文化场域，赋予学生彰显个性和展示风采的舞台。在这里，学生发挥潜能，增长见识，习得能力，培养品格，按照自己本来的样子成长。

欧亚还给予学生自由的空间，使他们参与到学校的各类事务当中，每学期的校长接待日，学生可以畅所欲言，细谈对学校的建议和期望。

毕业之时，学生将从这里的校园生活体验中，学会团队合作、正确评价自我和他人，实现社会化的发展。

Half of the wonderful memories of one's college days belong to extracurricular life.

Youth communities with unique cultural characteristics, colorful student societies, various large-scale activities planned and organized by students every year, art exhibitions ubiquitous on the campus, vibrant campus sports league competitions, and diversified campus cultural fields give students a stage to show their personality and strengths, where students can unlock their potential, increase their knowledge, acquire their abilities, develop their character, and grow as they are.

Eurasia also gives students full freedom to participate in all kinds of university affairs. On the president's reception day of each semester, students can speak freely and talk about their suggestions and expectations for the university.

At graduation, students will learn to work together in teams, correctly evaluate themselves and others, and contribute to social development.

8大青年社区

Eight Youth Communities

8个独具文化特色的青年社区，志趣相投的同学们汇聚在一起，激发创新活力，聚焦领导力培养，专注提升学习和就业能力，享受文化碰撞带来的快乐。

In the eight youth communities with unique cultural characteristics, like-minded students gathered together to stimulate innovation vitality, focus on leadership training, concentrate on improving learning and employment abilities, and enjoy the happiness brought by cultural collision.

Xdea青年社区

激发创新创意活力

Queens' land青年社区

女大学生领袖计划

Ivy青年社区

提升学生学习投入度

Jobs青年社区

独立生活及职业规划能力培养

德鲁克青年社区

管理与领导力培养

国际青年社区

语言学习与国际视野拓展

孔子青年社区

人文主义精神培养

高职青年社区

兴趣聚合、产学研融合



学校每年的开学典礼、毕业典礼、表彰典礼、迎新晚会、运动会等大型活动，全部交由学生团队和社团承办，完善的管理机制保障、充足的经费支持，让学生获得更职业的团队历练，以此培养学生融入社会的素养和能力。

Eurasia's annual opening ceremony, graduation ceremony, recognition ceremony, orientation party, sports meet, and other large events are all held by student teams and clubs, supported by a comprehensive management mechanism and sufficient finance, allowing students to get more professional team experience so as to develop the ability to integrate into society.



培养学生的艺术感知能力，是我们一直倡导和重视的事情。每年一度的阅读文化节、新年音乐会，时常举办的设计展览，随处可见的艺术装置、家具海报……欧亚将艺术美育深深地植入校园日常，潜移默化地滋养灵魂，唤醒思想。

Developing students' artistic perception is what we always advocate and value. Eurasia deeply implants art and aesthetic education in the campus, nourishing students' souls and awakening their minds in a subtle way with the annual reading culture festival, New Year's concert, frequently held design exhibitions, art installations, furniture, and posters everywhere, and so on...

2022年6月，西安欧亚学院合唱团在西安音乐厅唱响成长的声音，第4次在这里为西安市民奉献一场视听盛宴。

In June 2022, the choir of Xi'an Eurasia University sang the song of growth at the Xi'an Concert Hall and for the 4th time gave an audio-visual feast to the citizens of Xi'an here.

2018年4月，西安欧亚学院第十八届运动会开幕式表演。
The opening ceremony of the 18th sports meet of Xi'an Eurasia University in April 2018.



2017年，大学生艺术团原创话剧《妥瑞氏导师》获全国第十六届金刺猬大学生戏剧节优秀剧目奖和最佳改编作品奖。
In 2017, the drama "Tourette's Tutor" by Eurasia's Student Art Troupe won the Award for Outstanding Play and the Award for Best Adapted Screenplay at the 16th Golden Hedgehog University Students' Drama Festival.



2021年12月，欧亚电子竞技社团捧获和平精英高校赛冠军。
In December 2021, Eurasia's esports club won the championship of the Peace Elite College League.

2023年6月，欧亚男子足球队捧获陕西省大学生足球联赛三级联赛冠军
In June 2023, Men's Soccer Teams of Xi'an Eurasia University won the championship of the Third Division in the Shaanxi Provincial College Student Football League.



欧亚有70多个社团和学生组织，全部由学生主导，涉及艺术、文学、体育、社会实践、创新创业等类型，学生在自己热爱的兴趣领域充分施展才艺，也登上全国大学生艺术展演、“金刺猬”大学生戏剧节、国际轮滑公开赛等国内外赛事舞台，捧回众多荣誉。

Eurasia has more than 70 clubs and student organizations, all of which are led by students and involve art, literature, sports, social practice, innovation and entrepreneurship, etc. Students have been able to fully display their talents in the fields they love and also participated in domestic and international events such as the National University Art Exhibition and Performance Event, the Golden Hedgehog University Students' Drama Festival, and the International Roller Skating Open, winning a lot of honors.

对强健体魄的追求、对健康生活的热爱、对合作共赢的崇尚，是欧亚人的运动DNA。30多个体育俱乐部满足学生各类运动需求，足球、篮球、乒乓球、羽毛球等项目组成的欧亚体育联盟，成为欧亚每年度最精彩的体育赛事活动，体育课程与校园赛事一体化，让参与运动、享受运动成为欧亚学生的健康生活方式。

People of Eurasia love sports and always pursue a strong body, a healthy lifestyle, and cooperation to achieve a win-win situation. We have more than 30 sports clubs to meet students' needs for all types of sports. Soccer, basketball, table tennis, badminton, and other sports formed Eurasia's sports league, which has become the most exciting sports event in Eurasia every year. The integration of sports courses and sports events makes students participate in and enjoy sports, which has become their healthy way of life.

关注学生职业发展与未来成长

Focus on Students' Career Development and Future Growth

在传授学生知识和能力的过程中，我们更关注学生未来的成长与成功，帮助他们获得终身受用的能力，以适应未来社会的发展。

我们通过建立“职业探索期-多元成长期-学职转换期”的职业发展体系，为学生的职业成长提供系统化的锻炼，包括职业生涯设计大赛，生涯嘉年华、职业发展训练营、名企参访与实习，就业实习双选会、就业体验周，另外还有个性化的就业择业指导、行业解析、求职技巧与职场心理辅导等服务；我们将学生拉入社会同级竞比，每年，学生在数学建模大赛、“互联网+”大学生创新创业大赛、高校商业精英挑战赛等国家级和省市级权威赛事中屡屡获奖，不断提升专业技能。

我们以市场、行业为导向，精准对接相关产业领域，与阿里巴巴、中兴通讯、浦发银行、西影集团等1200多家企业建立了校企合作关系，搭建起区域校企合作生态圈，成立教学订单班、共建实验室与实习实训基地、共同完成横向课题研究、开展主题课程培训、建立行业导师制……从招生、教学到就业全过程的合作模式，有效提升了学生的整体就业竞争力。

从欧亚毕业后，欧亚校友会为16万余名校友的事业发展提供有效实用的帮助：mini MBA讲座为校友们及时充电、更新知识体系，校友企业交流会、校友创新创业沙龙、校友项目路演会等助力校友解决职场或创业过程中的困惑，获得更多资源支持。许多校友常常回校进行交流探讨、举办讲座，或与学校开展商业合作。

In the process of imparting knowledge and abilities to students, we pay more attention to their future growth and success, and help them acquire lifelong abilities to adapt to the development of the future society.

By establishing the career development system of "career exploration period - diversified growth period - student-career transition period", we provide systematic exercises for students' career growth, including career design competitions, career carnivals, career development training camps, visits to and internships in famous enterprises, job fairs, and working experience weeks. In addition, we provide personalized services such as career guidance, industry analysis, job hunting skills, and psychological counseling about careers. We guide students to society to compete with their peers. Every year, students win many awards in national, provincial, and municipal authoritative competitions such as Mathematical Contests in Modeling, "Internet Plus" Innovation and Entrepreneurship Competitions, and China University Business Elite Challenges, and continuously improve their professional skills.

Market- and industry-oriented, we precisely cooperate with relevant industries and have established partnerships with over 1200 enterprises, such as Alibaba, ZTE, Shanghai Pudong Development Bank Co., Ltd., and Xiyi Group. We have set up a regional school-enterprise cooperation ecosystem, established order classes, built laboratories and internship training bases, jointly completed horizontal project research, carried out thematic course training, and established an industry mentorship. The mode of cooperating with enterprises during the whole process of enrollment, teaching, and employment has effectively improved students' overall employability.

The Alumni Association provides effective and practical help for the career development of over 160,000 graduates. It holds Mini MBA lectures to help alumni timely recharge and update their knowledge system. In addition, it organizes alumni enterprise exchange meetings, alumni innovation and entrepreneurship salons, alumni project roadshows, and other activities to help alumni solve confusion in the workplace or entrepreneurship process and obtain more resource support. Many alumni also frequently return to the university for discussions, lectures, or business cooperation with the university.



部分校企合作企业

School-enterprise Cooperative Enterprises





智慧校园： 无处不在的 信息化体验

Smart Campus:
Ubiquitous Information
Experience

在欧亚，从入学前的招生迎新、到在校期间的学习生活、直到毕业离校成为校友，以在线学习平台为核心，数字化应用贯穿了学生完整的大学历程。

依托“智慧校园平台”，教师、学生和校园资源的交互方式实现了无缝衔接，在线直播、翻转课堂、智慧空间、双师课堂、混合式教学等创新性的教学方法为教育教学改革提供了更多的可能性。

我们深度聚焦教育数字化转型，通过搭建以学习者为中心的教学综合管理平台、支撑卓越教学中心的网络教学平台、高校组织管理与服务的信息化支撑平台，着力打造数字经济时代的人才培养新模式和智慧教育新样态，推动高等教育数字化转型变革。

在欧亚的智慧校园里，每个人都是数据的缔造者，也是数据的受益者。

In Eurasia, digital applications run through the whole university process, with the online learning platform as the core, from the admission and orientation of students before enrollment, to the study and life during the school period, and to graduation and leaving the university as alumni.

Relying on the "smart campus platform", the interactive mode of teachers, students and campus resources has been seamlessly connected. Innovative teaching methods such as online live broadcast, flipped classrooms, smart spaces, dual-teacher classrooms, and mixed teaching provide more possibilities for education and teaching reform.

We focus on the digital transformation of education. By building a comprehensive learning-centered teaching management platform, an online teaching platform supporting the center of excellence, and an information support platform for the organization, management and service of the university, we strive to create a new model of talent training and a new form of smart education in the era of the digital economy, and promote the digital transformation and reform of higher education.

In our smart campus, everyone is the creator and beneficiary of data.



智慧生活 Intelligent Life

在欧亚，智慧生活体验无处不在：连接覆盖全校的无线网络，激活校园一卡通，全校空间任意使用，生活购物无感支付；图书馆座位预约系统、智能排队管理系统、智能查浴室系统……让时间更高效利用；丰富的电子资源，24小时不间断访问，自由畅游知识海洋。

In Eurasia, the experience of intelligent life is everywhere: You can use the campus-wide wireless network anywhere on campus and shop freely with an activated campus card. The library seat reservation system, intelligent queuing management system, and intelligent bathroom inquiry system allow you to use your time more efficiently. The rich electronic resources that are available 24 hours a day make you swim freely in the ocean of knowledge.

智慧空间 Intelligent Space



利用云课堂教学平台，许多教室实现智慧教室常态化，录播系统实现教学常态化，录播、点播、回看等技术应用方便学生课后复习，实现课堂教学质量监控，帮助老师提升课堂教学效果。

With the help of cloud-based teaching platforms, intelligent classrooms and recording systems have become common in Eurasia. Technologies like recording, videos on demand, and playback make it convenient for students to review after classes, through which the teaching quality is monitored and teachers can improve their effectiveness in classes.

智慧服务 Intelligent Services



智慧园区运营平台（IOC）通过新一代信息技术的应用，对学校各种资产、设施设备、空间建筑有机地统筹管理和运营，再通过数据挖掘、统计分析、智能控制等手段对资源进行合理利用，充分支持校园的规划、建设、维护、优化，并结合学校教学、管理、服务各项运营工作，实现数字化驱动园区管理运营的高质量发展。

Through the application of new-generation information technology, the Intelligent Operations Center (IOC) organically manages and operates various assets, facilities and equipment, and space buildings of the university in an integrated manner, using the resources logically through data mining, statistical analysis, intelligent control, etc. It fully supports the planning, construction, maintenance, and optimization of the campus, and combines the various operations of teaching, management, and services to achieve the high-quality development of the digitally driven campus' management and operation.

AI 技术与教育教学场景深度融合 Deep Integration of AI Technology with Educational and Teaching Scenarios

智慧校园作为高校信息化发展的高级形态，正加速向“AI+数据+服务”深度融合演进。通过学校智能学习平台的搭建，辅助教师备课，实现教案智能生成，教学资源智能匹配，大幅提升教与学效率。AI智能学伴为学生提供个性化咨询辅导，充分激发学生自主学习动力；AI学情分析通过捕捉课堂互动、作业、测试等多维数据，实时生成个性化学习报告，助力教师开展精准教学，真正让自主学习与个性化教育落地生根。

Smart campuses, representing the forefront of IT development in higher education, are rapidly evolving toward deep integration of "AI + data + services." The established intelligent learning platform supports teachers in lesson preparation by facilitating the automatic generation of lesson plans and smart matching of teaching resources, significantly enhancing teaching and learning efficiency. The AI learning companion provides students with personalized guidance and counseling, effectively motivating them for self-directed learning. Additionally, the AI learning analytics tool captures multidimensional data from classroom interactions, assignments, and assessments to generate real-time personalized learning reports. This enables teachers to deliver targeted instruction, truly realizing the goals of self-directed learning and personalized education.

智慧教学 Intelligent Teaching



2016年起，学校在所有课程中使用Tronclass在线学习平台，课前设计、课程实施、课堂组织、课下跟踪以及最终课程效果验证等教学全过程都可在该平台完成。经过多年在线教学的熏陶，TronClass已融入每一位教师的教学过程和每一名学生的学习习惯，学生在疫情期间的学习满意度超过89%。

Since 2016, the school has been using TronClass in all courses, where the entire teaching and learning process of pre-course design, course implementation, classroom organization, off-course follow-up, and final effectiveness validation can be completed. After years of online teaching, TronClass has been integrated into every teacher's teaching process and every student's learning habits, and students' learning satisfaction rate during the epidemic exceeded 89%.

科研与社会服务： 深耕高等教育，赋能成长企业

Scientific Research and Social Services:
Committed to Promoting Higher Education Development
and Empowering Growing Enterprises



开放办学是欧亚践行创新型大学模式的重要路径。我们开展各项产学合作与科研社会服务，以助力区域经济、文化、社会、教育和城市的发展。

近年来，学校科研与社会服务已实现从零散自发探索向系统协同推进的关键转型：2022年，学校通过资源整合，正式成立教育创新研究院、数字化研究院等六大校级研究院，同步布局十余个二级学院研究中心，在此基础上构建起覆盖“战略管理与治理、组织与人力资本开发、数字化全周期服务、城市园区有机更新、物业服务增值、文化与品牌升级、质量赋能系统”七大核心领域，且延伸至N个细分应用场景的产品服务体系，为精准对接社会需求奠定基础；2023年，学校进一步升级发展模式，全面推进“有组织的科研单位（ORU）”建设，通过明确目标、整合团队、优化流程，推动科研服务从传统个体化探索，向体系化规划、产品化输出的方向跨越，显著提升服务效率与专业度。

我们支持师生基于新经济、新模式、新业态做应用型研究，致力于解决学校自身、企事业单位及陕西、西安区域文化、经济、教育及城市发展所面临的各种现实问题，以充分发挥高校社会服务功能，并在此过程中发现和培育学校的学术增长点。2007以来，学校累计承担完成各级各类纵向科研项目近1200项，其中省部级以上科研项目500余项。教师在各类学术期刊公开发表论文3400余篇，其中，北大核心及SCI、CSSCI、CSCD收录论文320余篇。

Open school running is an important path for Eurasia to practice the entrepreneurial university model. We carry out various industry-university cooperation, scientific research, and social services to contribute to regional economic, cultural, social, educational, and urban development.

In recent years, the University has achieved a key transformation in its scientific research and social services, from scattered and spontaneous exploration to systematic and collaborative promotion. In 2022, through resource integration, the University formally established six university-level research institutes, such as the Institute of Eurasia Education and Innovation and the Institute of Digital Research, while also planning over ten secondary school-level research centers. On this basis, a product service system has emerged, which encompasses seven core areas: strategic management and governance, organization and human capital development, full-cycle digital services, organic renewal of urban parks, value-added property services, cultural and brand upgrading, and quality empowerment systems, and extends to incorporate multiple subdivided application scenarios, laying a foundation for accurately addressing social needs. In 2023, the University further upgraded its development model and comprehensively promoted the establishment of "organized research units (ORUs)." By clarifying goals, integrating teams, and optimizing processes, it has transitioned its scientific research services from conventional individual exploration to systematic planning and product output, significantly improving service efficiency and professionalism.

We support teachers and students to conduct application-oriented research based on the new economy, new patterns, and new business forms. We are also committed to solving various practical problems faced by the university itself, enterprises, and public institutions, as well as Shaanxi and Xi'an in terms of culture, economy, education, and urban development, to give full play to the social service function of the university, and find and cultivate academic growth points in the process. Since 2007, the university has undertaken nearly 1,200 government-sponsored research programs at all levels, including more than 500 research programs at or above the provincial and ministerial levels. Teachers have published more than 3400 papers in various academic journals, including nearly 320 papers in GCJC, SCI, CSSCI, and CSCD journals.

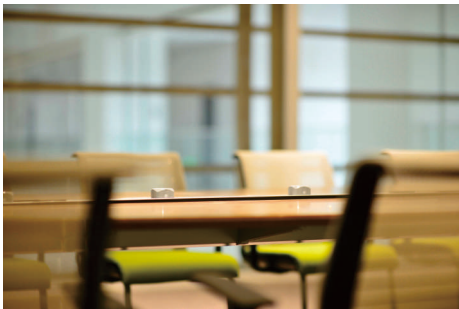


与产业和社会开放合作、融合发展

Open Cooperation and Integrated Development with Industries and Society

西安欧亚学院科研与社会服务坚持“科研以社会服务为目的，社会服务以科研为前提，二者共同服务于人才培养”的指导思想，致力于成为区域经济社会发展中不可或缺的高端智库与协同创新伙伴。

In terms of scientific research and social services, Xi'an Eurasia University has always adhered to the guiding philosophy that "scientific research serves society while social service is rooted in scientific research, with both working together to support talent cultivation." The University is dedicated to becoming an indispensable high-end think tank and collaborative innovation partner in the regional economic and social development.



质量管理研究院

Institute of Quality Management

质量管理研究院成立于2016年，是校级研究院之一。研究院立足学校战略发展需求，融合国际高等教育质量保障理念，依托“AI+技术”构建符合应用型地方院校的特色化质量服务体系，为学校内涵式发展提供专业化、定制化、国际化的智力支持与行动方案。

The Institute of Quality Management, established in 2016, is one of the university-level research institutes. The institute aligns with the strategic development needs of the university, incorporates international higher education quality assurance principles, and leverages "AI+ technology" to establish a distinctive quality service framework tailored for application-oriented local institutions. It provides professional, customized, and international intellectual support and actionable solutions to advance the university's connotative development.

城市有机更新研究院

Institute of Urban Organic Renewal

依托西安欧亚学院园区“投、建、管、运”样板资源和学科及人才优势，以城市各类园区更新需求为方向，与产业开展深度融合，致力于为园区可持续发展及城市有机更新领域创造社会价值。

Leveraging the resources of Xi'an Eurasia University's investment, construction, management, and operation model on parks and the advantages of discipline construction and talent cultivation, the institute aligns with the renewal needs of various urban parks. It engages in deep integration with industries and is dedicated to creating social value in the fields of sustainable park development and urban organic renewal.

数字化研究院

Institute of Digital Research

数字化研究院是国家教育信息化优秀试点单位——西安欧亚学院成立的校级研究院所，随着研究院的不断发展，逐渐形成以“数字化转型”研究为核心，集规划咨询、产品开发、数据服务及课程培训等服务为一体的综合型研究机构。

The Digital Research Institute is established by Xi'an Eurasia University, an outstanding pilot unit in national education informatization. With the continuous development of the institute, it has gradually evolved into a comprehensive research institution with digital transformation research at its core, integrating planning consulting, product development, data services, and course training services.

我们主动培育具有现实价值的成果并鼓励成果转化。学校设立每年度200万元的技术服务专项基金，鼓励师生依据学科优势及真实社会需求开展社会服务产品的研发和培育，支持对接行业真实需求的学术成果转化。学校在城市更新、乡村振兴、教育发展规划与咨询、中小企业财务投融资及人力资源管理咨询、建筑空间设计与改造、物业管理及教育信息化发展等方面积累了丰富的经验。2015年以来，我们面向政府（陕西省教育厅、西安市城市规划设计研究院等）、企业（阿里巴巴、京东、中兴通讯、宜家、西部影视集团等）、高等院校（泉州理工学院、南宁学院等）等开展大量社会服务项目。

We take the initiative to develop results of practical value and encourage their application. The university has set up a special fund for technical services of RMB 2 million per year to encourage teachers and students to carry out the R&D and incubation of social service products according to discipline advantages and real social needs, and support the transformation of academic achievements that meet the real needs of the industry. The university has accumulated rich experience in areas like urban renewal, rural revitalization, educational development planning and consulting, financial investment and financing and human resources management consulting of small and medium-sized enterprises, architectural space design and renovation, property management, and educational informatization development. Since 2015, we have carried out a large number of social service projects for governments (including the Education Department of Shaanxi Provincial Government and Xi'an City Planning & Design Institute), enterprises (including Alibaba, JD, ZTE,IKEA and XiYing Group), and colleges and universities (including Quanzhou Vocational and Technical University and Nanning University).

教育创新研究院

Institute of Education and Innovation

欧亚教育创新研究院依托西安欧亚学院教育改革与管理创新实践成立，是集研究、咨询、培训为一体的专业化智库咨询机构。

The Institute of Eurasia Education and Innovation (IEEI), established based on the educational reform and management innovation practices of Xi'an Eurasia University, is a specialized think tank and consulting organization integrating research, consulting, and training.

文化与品牌发展研究院

Institute of Culture and Brand Development

立足于高等教育教学场景，以30年文化与品牌建设经验为核心，自主研发涵盖品牌管理、内容创意、视觉设计、空间改造等传播实践服务，致力于连接教育、文化、艺术等泛行业伙伴，成为深度服务于城市经济与文化发展的创新实践平台。

Rooted in higher education teaching scenarios and leveraging three decades of experience in culture and brand building, the institute has independently developed communication practice services encompassing brand management, content creativity, visual design, and spatial transformation. It is committed to connecting cross-industry partners such as those in education, culture, and art, and becoming an innovative practice platform that deeply serves urban economic and cultural development.

物业研究院

Institute of Property Research

物业研究院是依托西安欧亚学院后勤集团20余年的园区服务实战经验，集后勤管理/物业服务相关研究、咨询、培训、项目托管为一体的专业化服务机构。

The Institute of Property Research is a professional service organization that integrates research, consulting, training, and project management in logistics and property services. It is built upon over 20 years of practical campus and park service experience of the Xi'an Eurasia University Logistics Group.



卓越的教师团队

Excellent Faculty

欧亚的教师团队中,除了各专业领域的知名教授、学者,活跃在各行各业的领军人物,还有1/3的教师具有海外学术或行业背景。他们将教学与研究视为实现自我价值的途径,并享受与学生共同成长的幸福感。他们带来的国际化资讯和更多元的思维模式,为学生打开新的视界。

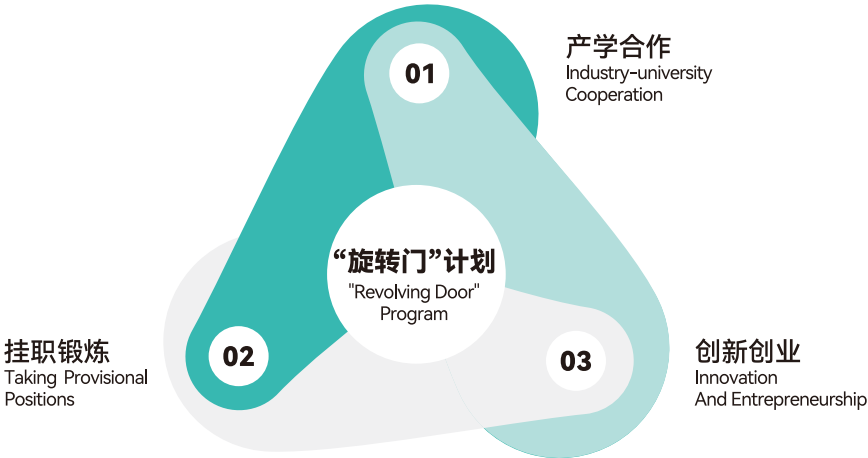
我们倡导教师与市场无缝对接,无论是挂职锻炼、提供培训服务,还是承接企业相关合作项目,或是开展创新创业,都将教学研究服务于市场发展,并将市场经验转化到课堂教学,让教师收获案例积淀和科研成果,让学生能够获得真正的成长。

我们为教职员工培训与发展投入各类专项资金,针对不同职位的员工设计多样化的职业发展通道,并提供各种各样的培训与进修机会,例如资助在职博士进修、国内外高校访问学者、各级管理人员管理能力系列培训等,帮助每位教师实现自己的教育理想。

Among the faculty members of Eurasia, in addition to well-known professors and scholars in various professional fields, and leading figures active in various industries, another 1/3 of the teachers have overseas academic or industry backgrounds. They regard teaching and research as a way to realize self-worth and enjoy the happiness of growing up with their students. They bring international information and diversified thinking patterns to open up new horizons for students.

We advocate the seamless connection between teachers and the market, whether it is taking provisional positions, provision of training services, undertaking relevant cooperation programs of enterprises, or carrying out innovation and entrepreneurship, to serve market development by teaching research and transforming market experience into classroom teaching, so that teachers can gain resources for case study and make scientific research achievements, and students can get real growth.

We have set up various special funds for faculty training and development, designed diversified career development channels for employees in different positions, and provided various training and further education opportunities, such as funding on-the-job doctoral studies, visiting scholars from domestic and foreign universities, and management ability training at all levels, to help all faculty members achieve their educational ideals.



部分客座教授及专家:

Some of the Visiting Professors and Experts:



党晟



李文玲



Ivica Simic



Vitomira Loncar

孙建荣

教授, 博士, 西安欧亚学院副校长, 美国高等教育中北部区域认证委员会咨询员/评估员

党晟

国家高级工艺美术师, 日本京都造型艺术大学客座教授, 西安欧亚学院文化委员会主任, 西安欧亚学院设计博物馆馆长

Ivica Simic

欧洲知名艺术家、著名戏剧导演、演员、作家、国际儿童及青年剧院协会前任秘书长、克罗地亚 Mala Scena剧院创始人

Vitomira Loncar

戏剧博士, 副教授, 著名制片人, 克罗地亚戏剧协会会员, 英国伦敦皇家霍洛威学院管理学院高级研究员

王满仓

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王文璟

博士, 北大博雅元培商学院客座教授, 北大博雅智库专家, 企业数字化转型实战专家, MBA特聘导师, 前海尔集团大数据营销总监, 西安欧亚学院数据科学学院特聘顾问

杨文峰

教授, 西安欧亚学院人居环境学院高级顾问、专家委员会主任, 长期在高校从事建设工程项目管理的教学和研究

何鹏举

博士, 博士生导师, 西北工业大学自动化学院教授, 西安欧亚学院信息工程学院特聘教授

蔡军

教授, 西安体育学院体育产业教研室主任, 体育人文社会学、体育产业营销硕士研究生导师, 西安欧亚学院工商管理学院特聘专家、体育赛事产业链研究中心主任

杨建科

教授, 法学博士, 博士生导师, 美国明尼苏达大学社会学博士后, 中国高等教育学会素质教育委员会副秘书长

科学的管理机制

Scientific Management Mechanism

从战略到计划、绩效、预算,从使命、文化到流程、组织、人力资源再到激励,从投资、建设到运营,具有创新特色和欧亚文化基因的高校全价值链系统框架和质量管理体系,正是我们在建校二十余年的历程中,不断形成的科学的管理机制。

In the course of more than 20 years of development, we have gradually established a scientific management mechanism, including the framework of the whole value chain system and quality management system of the university. This mechanism, with innovative features and Eurasia's cultural genes, covers strategy, planning, performance, budget, mission, culture, process, organization, human resources, incentives, investment, construction, and operation.

01

基于战略的人力资源管理

Strategy-based Human Resource Management

学校面向海内外高校和知名大型企业遴选认同欧亚办学理念和以学生为中心教学范式的优秀中青年教师,不断充实国际化和资深行业背景师资队伍储备,不断建立健全人才队伍,提升整体团队的管理水平和学术水平。

The university continuously selects excellent young and middle-aged teachers who agree with the school-running concept and student-centered teaching paradigm of Eurasia from universities and well-known large enterprises at home and abroad to enrich the reserve of teachers with an international and senior industry background. The university continues to establish and improve the talent team, improving the management and academic level of the faculty and staff.

欧亚U才计划:2016年开始,学校为每一位员工提供客观、公平、公正的职业发展机会,切实完善学校人才梯队建设和员工个人职业发展通道,促进优秀人才脱颖而出。

Eurasia U-Talent Program: Since 2016, the university has provided every employee with objective, fair, and just career development opportunities, effectively improved the construction of the university's talent echelon and the personal career development channels of employees, and promoted outstanding talents to stand out.

02

基于战略转型的授权改革

Authorization Reform Based on Strategic Transformation

2010年,学校以国家教育体制改革试点项目为契机,全面推行以授权为基本特征的内部管理体制改革,在人事、财务等核心权力下放的管控模式调整下,扩大二级学院办学自主权,各学术部门在全面成长及质量提升方面逐步显现成效。

In 2010, Eurasia took the opportunity of the national education system reform pilot program to fully implement the internal management system reform with authorization as the basic feature. Under the adjustment of the control mode of decentralization of core powers such as personnel and finance, the university expanded the autonomy of its schools, and academic departments gradually made achievements in overall growth and quality improvement.

03

支撑战略发展的大部制改革

Reform of the Ministry System Supporting Strategic Development

学校实施以学术事务为主导、行政事务支持服务于学术事务的职能部门大部制改革,为二级学院提供支持,包括学术辅助及业务支持单元,行政支持业务单元,品牌、规划及创新育成单元,营销及招生单元,后勤服务单元。

Eurasia implements the reform of the department system of functional departments led by academic affairs and supported by administrative affairs to support schools, including academic assistance and business support units, administrative support business units, brands, planning and innovation cultivation units, marketing and enrollment units, and logistics service units.

04

基层学术组织改革

Reform of Grassroots Academic Organizations

2019年,学校基层教学组织以课程体系重构作为应用型人才培养工作的主要抓手,推行“委员会+课程组”运行机制,缩小战斗单元,进一步向一线教师授权。全校共成立10个校级委员会,138个课程小组,各二级学院设置分院委员会、平台课程组、专业课程组和实践课程组,每一位教师、每一门课程都有课程小组归属。

In 2019, the grassroots teaching organizations of the university took the restructuring of the curriculum system as the focus for the training of applied talents, implemented the "committee + course design team" operation mechanism, reduced the combat units, and further authorized the front-line teachers. The university has set up seven university-level committees and 49 course teams. Each school has a branch committee, platform course design teams, professional course design teams, and practical course design teams. Teachers and courses are under the jurisdiction of course teams.

05

二级学院机构设置调整

Adjustment of Institutional Structure of Schools

学校在原有二级学院划分基础上,进一步根据行业发展做出调整。同时,积极探索实施二级学院内设组织机构改革,简化行政事项及服务流程,优化人员结构,提高行政服务效能。

On the basis of the original division of schools, the university further adjusts it according to the development of the industry. Additionally, it actively explores and implements the reform of the internal organization of schools, simplifies administrative matters and service processes, optimizes the personnel structure, and improves the efficiency of administrative services.

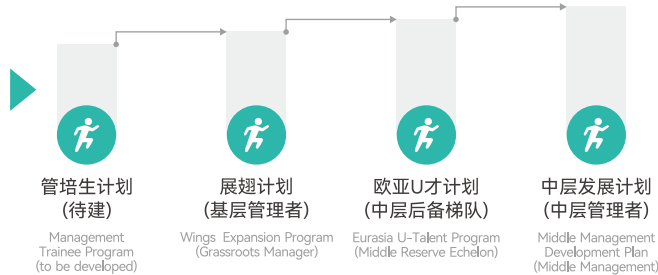
06

波多里奇卓越绩效体系

Baldrige Performance Excellence Model

欧亚在国内高校中最先引入美国波多里奇国家质量奖《绩效优异教育标准》,学校根据波多里奇国家质量奖框架体系(BPEM)编制绩效合同,融合目标和关键成果(OKR)管理原则,形成绩效指标数据库,将校级年度任务与部门绩效目标建立起有效链接,构建了完整成熟的战略绩效管理體系、规范科学的绩效管理流程。

Eurasia is among the first domestic universities to introduce the Education Criteria for Performance Excellence for the Malcolm Baldrige National Quality Award. The university prepares performance contracts according to the Baldrige Performance Excellence Model (BPEM) and integrates the management principles of objectives and key results (OKR), forming a performance indicator database. By establishing an effective link between the university-level annual tasks and departmental performance objectives, the university builds a complete and mature strategic performance management system and a standardized and scientific performance management process.



绿色校园： 为西安奉献一处人文景观

Green Campus: A Cultural Landscape of Xi'an

建校30年来，欧亚秉持“建百年名校，为西安奉献一处人文景观”的理念，以建设绿色校园、智慧校园、人文校园为目标，聘请来自法国、加拿大及国内优秀的建筑设计师和室内设计师团队，长远规划、精心建构，用开放的态度与快速发展的城市、高密度的社区深度对话，实现建筑与教育的共生长，让大学成为都市里的标志性教育高地。

教育即生活，生活即教育。在欧亚的教育观中，校园不是简单的物理空间，而是充满能量的教育环境，学生不仅在校园中学习，也在校园中生活，校园环境是学校为学生提供的教育服务的重要组成部分，扮演着极其重要的生活教育功能。

我们在校园空间布局、楼宇建设与改造、景观设计中融入“以学生为中心”的办学理念，并赋予校园空间更深层次的教育内涵，让教学空间生活化，生活空间学习化。空间的舒适与开放、设施的环保性能、为师生提供沟通交流的空间、多重功能的复合利用……这些与国际接轨的建筑设计及空间改造理念，追求以人为本，全面支持教育教学改革，更为师生提供着校园学习生活的高品质体验，享受更诗意的栖居。

Over the past 30 years since its establishment, Eurasia has adhered to the concept of "building a century-old famous university and contributing a cultural landscape to Xi'an". To build a green, smart, and humanistic campus, Eurasia has hired excellent architectural designers and interior designers from France, Canada, and China for long-term planning and careful construction. We have an in-depth dialogue with rapidly developing cities and high-density communities with an open attitude, striving to realize the co-growth of architecture and education and develop Eurasia into a landmark education center in Xi'an.

Education is life; life is education. In Eurasia's educational concept, the campus is not a simple physical space, but an energy-filled educational environment. Students not only study but also live on campus. The campus environment is an important part of the educational services provided by the university for students, playing an extremely important role in life education.

We integrate the "student-centered" school-running concept into the campus space layout, building construction and renovation, and landscape design, and endow the campus space with a deeper educational connotation, making the teaching space close to life and endowing the living space with a learning atmosphere. We provide comfortable and open spaces, eco-friendly facilities, an environment that fosters communication between teachers and students, and versatile areas for compound utilization. These architectural design and space renovation concepts that are in line with international standards pursue people-oriented, fully support education and teaching reform, and provide teachers and students with a high-quality experience of studying and living on campus and a more poetic habitation.



经过四年的精心筹备，一座面向未来的国际化创新产品——「春山里」学生公寓在欧亚建校30周年之际交付使用，这里不仅是生活的栖居地，更是激发创造力、促进跨学科交流的活力场域。「春山里」将美育融入环境，将智慧化和人性化的服务深入到日常学习和生活中，让学生们在此获得精神增进与成长滋养。

继「春山里」之后，另一座新建筑「和光文体中心」也在欧亚30年之际落成。中心拥有约16个专业体育空间，推出跑步、篮球、游泳、健身、操舞五大核心运动项目。我们期望每一位学生在一次次的晨跑、传球、游弋、力量训练与韵律舞动中，塑造更为自律与坚韧的品格，更融入一个彼此激励、共同成长的集体。

After four years of meticulous preparation, the future-oriented international innovation project "In Verno" Student Apartment will be inaugurated in celebration of the 30th anniversary of the founding of Xi'an Eurasia University. More than just a living space, "In Verno" is a vibrant place designed to inspire creativity and foster interdisciplinary exchange. It integrates aesthetic education into its surroundings and incorporates intelligent, human-centered services into daily study and life, enabling students to experience spiritual enrichment and personal growth.

Following "In Verno," the "Heguang Cultural and Sports Center" will also be completed to commemorate the 30th anniversary of the founding of the University. The center will feature approximately 16 specialized sports venues for five core sports programs: running, basketball, swimming, fitness, and dancesport. We aim for every student to cultivate greater self-discipline and resilience through morning runs, passing drills, swimming, strength training, and rhythmic dance, while also fostering a sense of community that motivates and supports collective growth.

校园建设大数据 Data of Campus Construction

总占地面积：
Total floor area

64.06 万平方米

总建筑面积：
Total building area

38.83 万平方米

“欧亚有楼，名曰春山。

琴声歌声响起，是教化所居之所。

时序更替，皆以修养心性为本。”

——《春山里记》

"At Xi'an Eurasia University, there is a building called 'In Verno,'

where the melodies of piano and singing resonate in the air—a place devoted to education and enlightenment.

While the seasons change, its aspiration remains steadfast in the cultivation of moral and intellectual virtues.

— A Record of In Verno

——杨无锐/西安欧亚学院回声学者、文学博士

Yang Wurui / Resonance Scholar and Doctor of Literature at Xi'an Eurasia University



行政中心



北D教学楼



南区学生客厅



北区教学楼



虹桥学生中心

我们的 建筑理念 Our Construction Philosophy

国际化、人性化的功能规划与空间设计

节约土地、空间资源，最大化利用

节能、环保、经济

校园建设及设施、设备、装饰具备均衡化标准

有效节约维护保养成本

具备艺术气息和欧亚文化

服务于内部师生的同时，面向广泛的合作伙伴，实

现真正意义上的“建筑与人、环境和諧相处”

International and humanized function planning and space design.

Conserve land and space resources and maximize their utilization.

Energy saving, environmental protection, and economy.

Campus construction and facilities, equipment and decoration have balanced standards.

Save maintenance costs effectively.

With artistic atmosphere and Eurasia culture.

Serve students and faculty while facing a wide range of partners to achieve the true "harmony between architecture, people and environment".

西安欧亚学院建筑获奖一览

List of Awards for Buildings of Xi'an Eurasia University

获奖项目名称 Award-winning Project Name	奖项名称 Award Name	授奖单位 Awarded by	获奖时间 Awarding Time
校园规划设计奖 Campus Planning and Design Award			
北区E座教学楼 North E Teaching Building	2022-2023年度AEEDA亚洲教育环境设计奖-学习空间设计金奖 2022-2023 AEEDA—Learning Space Design Gold Award	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2023.5.20
虹桥花园 Hongqiao Garden	2022-2023年度AEEDA亚洲教育环境设计奖-校园景观环境设计金奖 2022-2023 AEEDA—Gold Award for Campus Landscape and Environmental Design	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2023.5.20
设计与媒体实验中心 Design and Media Center	2022-2023年度AEEDA亚洲教育环境设计奖-学习空间设计银奖 2022-2023 AEEDA—Learning Space Design Silver Award	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2023.5.20
虹桥学生中心 Hongqiao Student Center	2022-2023年度AEEDA亚洲教育环境设计奖-学习空间设计银奖 2022-2023 AEEDA—Learning Space Design Silver Award	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2023.5.20
和光文体中心（游泳馆） Heguang Cultural and Sports Center (Swimming Pool)	2025“匠池奖”泳池优秀设计案例 2025 "Top 10 Excellent Project Award" Swimming Pool Excellent Design Case	“匠池奖”组委会 "Top 10 Excellent Project Award" Organizing Committee	2025.5.10
园区有机更新 organic Renewal of the Campus	2024-2025年度AEEDA亚洲教育环境设计奖-校园更新改造金奖 2024-2025 AEEDA—Gold Award for Campus Renovation	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2025.6
北区教学楼CD及ED连接体 The facilities connecting the C and D teaching buildings and the E and D teaching buildings	2024-2025年度AEEDA亚洲教育环境设计奖-学习空间设计金奖 2024-2025 AEEDA—Learning Space Design Gold Award	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2025.6
景观改造项目 Landscape Renovation Project	2024-2025年度AEEDA亚洲教育环境设计奖-校园景观环境设计金奖 2024-2025 AEEDA—Gold Award for Campus Landscape and Environmental Design	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2025.6
南客厅 South Living Room	2024-2025年度AEEDA亚洲教育环境设计奖-学习空间设计银奖 2024-2025 AEEDA—Learning Space Design Silver Award	“AEEDA亚洲教育环境设计奖”组委会 AEEDA Organizing Committee	2025.6
校园绿色文明 Campus Green Civilization			
西安市园林化单位 Xi'an Garden-style Unit	西安市人民政府 Xi'an Municipal People's Government	2000.5	
陕西省园林式单位 Shaanxi Province Garden-style Unit	陕西省人民政府 Shaanxi Provincial People's Government	2004.11	
西安市节约用水先进单位 Xi'an Advanced Water Conservation Unit	西安市水务局 Xi'an Water Authority	2005.5	
西安市水生态文明城市建设 Xi'an Water Ecological Civilization City Construction	西安市水务局 Xi'an Water Authority	2015.9	
西安市“十二五”城市节水工作先进单位 Xi'an "12th Five-Year Plan" Urban Water Saving Advanced Unit	西安市水务局 Xi'an Water Authority	2016.5	
雁塔区绿色文明示范工程绿色学校 Yanta District Green Civilization Demonstration Project Green School	雁塔区人民政府 People's Government of Yanta District	2016.12	
陕西省绿色文明创建示范单位 Shaanxi Province Green Civilization Creation Demonstration Unit	陕西省人民政府 Shaanxi Provincial People's Government	2018.6	
陕西省节水型高校 Water-saving University in Shaanxi Province	陕西省水利厅 Shaanxi Provincial Department of Water Resources	2020	
陕西省绿色学校称号 Shaanxi Province Green School Title	陕西省教育厅 Shaanxi Provisional Department of Education	2023	
装饰工程类 Decoration Engineering			
餐饮外立面装饰装修 Decoration of the canteen facade	2022年度西安建筑装饰优质工程（雁塔杯）金奖 2022 Xi'an Architectural Decoration Quality Project (Yanta Cup) Gold Award	西安市装饰业协会 Xi'an Decoration Association	2023.2
西区学生服务中心 West Student Service Center	2023年度省级文明工地 2023 Provincial Civilized Construction Site	陕西省住房和城乡建设厅 Shaanxi Provincial Department of Housing and Urban-Rural Development	2023



琴岛



艾德艺术设计学院



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∞ 雕塑

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—— 潘懋元

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全国高等教育学研究会理事长

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It is a university with continuous improvement, good management, more and more refinement, and gradually some taste, a university that is closer and closer to what a university should be.

—— 邬大光

中国高等教育学会副会长

兰州大学高等教育研究院院长

厦门大学教育研究院教授

西安欧亚学院关注学生的发展、学生的未来，正在成为中国新教育的样本和旗帜，并成为先进教学技术应用的先行者。

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—— 赵炬明

华中科技大学教育科学研究院教授

中国高等教育研究会院校研究专业委员会副主任

欧亚的办学经验弥足珍贵。关注中层干部队伍的建设和培养，建立合理、高效的管理体制机制，采用科学、可行的现代组织管理工具，以战略规划统筹全局，以师生发展丰盈内涵，以校园文化浸润师生，这些都是值得我们学习与研究的。

Eurasia's experience in running the university is invaluable. It pays attention to the construction and training of middle-level cadres, established a reasonable and efficient management system and mechanism, adopted scientific and feasible modern organizational management tools, coordinated the overall situation with strategic planning, enriched itself with the development of teachers and students, and nourished teachers and students with campus culture, which are all worth studying and researching.

—— 别敦荣

厦门大学教育研究院院长

高等教育发展研究中心教授

